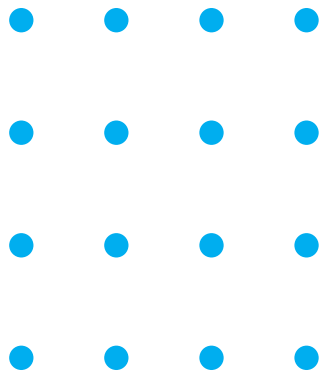


# CAPITAL E'S PLAYHQ VISION & DESIGN FOR PLAY GUIDELINES





**Participatory**

We strive to embed a range of immersive interactive and participatory activations and experiences to inspire play and activity.

**Safety & Wellbeing**

Children's safety and wellbeing always come first! We follow the Experience Wellington and Capital E Health & Safety regulations, common-sense and playground design best practise. We have hazard reports for all installations and pack in/outs and are quick to make changes and repair, if required.

**Community**

PlayHQ is a platform for social connections, interactions and encounters for both children and their carers/families. We programme and design for play with this in mind and strive to support and build community and connection in everything we do. (We always encourage and welcome audience feedback and ideas in our quarterly korero sessions in PlayHQ, via our Visitor Services team and through audience surveying).

**Open-ended**

Our play activation experiences and activities are process orientated and open-ended to foster and encourage creativity, curiosity, imagination, exploration and discovery. We encourage free-range and child-led craft activities, rather than instructional. We inspire, guide and provide suggestions, ideas and prompts, rather than templates and prescriptive activities. We offer high quality, open ended and sustainable materials, and value their creative output

**Unexpected & Original**

Our activations and experiences intersect art, technology, performance and play. They spark curiosity and wonder and are unique, inspirational, transformative, fun. We challenge the traditional and 'the normal' and are bold and inventive in our design for play and creativity.

**Play & Creativity**

We believe play is the foundation for creativity! Our play activations offer a welcoming, stimulating and creative environment, which encourages and caters for different types of structured/unstructured play, including; imaginative play, discovery play, constructive play and active play, and creative expression. We want to inspire and nurture children to be doing, learning, trying, tinkering, taking risks, creating, making and playing.

**Collaboration**

We co-create with children, arts practitioners and makers. We offer an Ideatorium expression of interest process and creative developments and we often partner with community groups, organisations and not-for profits. We respond to city wide cultural celebrations and activities and have an open, inclusive and curious approach to collaboration.

**Sustainable**

We care for our environment, and always endeavour to use sustainable practises, methods and materials. We upcycle, recycle and re-use.

**Relevant & Meaningful**

Our play activations support and cater for pre-school aged children's different needs, interests, abilities and developmental stages. We choose meaningful themes and activities and strive to challenge, stimulate and extend their perception, imagination and idea of the world and sense of self.

**Inclusive**

We embed cultural elements and practises in our play activations, activities and programming, and we follow Tikanga and seek cultural advice, collaboration and expertise, whenever possible and required.

**Accessible**

We accommodate for children with physical and mental challenges in our design process and programming as much as we are able to.

