



Key Design Principles for Installations & Activities

Capital E's Principles of Design of Play

Play & Creativity

Play is the foundation for creativity!
Our play installations offer a welcoming, stimulating and creative environment which encourages and caters for different types of play and creative expression.

We want to inspire and nurture children to be doing, trying, failing, tinkering, taking risks, creating, making and playing.

Participatory

We include various interactive and participatory elements in our play installations to inspire all children to engage and collaborate in various ways.

Open-Ended

The installation experiences and activities are process orientated and open-ended. They foster and encourage creativity, curiosity, imagination, exploration and discovery.



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Scalable

All installations and experiences are designed for one and for many, to reach out and be sustainable.

Social

The play space and activities are platforms for social connections and encounters for both children and their carers/parents.

Unexpected & Original

We challenge the traditional. Our installation experiences are inspirational, audacious, transformative, fun, and unique.

Relevant & Meaningful

The installation caters for pre-school aged children's different needs, interests, abilities and developmental stages.

Accessible

We do our best to cater for various accessibility requirements.

Inclusive

We strive to embed Māori culture and other cultural elements in our installation activities.



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