|  |
| --- |
| **CREATE A CAMPAIGN!** |
| **Campaign topic**Think of an issue that concerns you. It can be serious or funny. |  |
| **Why does this issue matter?** |  |
| **Make a Mark**What is the change you want to bring about with your campaign? |  |
| **List of pros.**Why should people support your campaign?Make up some facts / stories / examples to support your campaign.  |  |
| **List of cons.** Why might people say who don’t agree with your campaign? How will you convince them to change their mind? |  |
| **Getting attention**How will you stand out and get attention for your campaign? How will you use technology?**Call to action**What do you want people to do next? |  |